

INTERNATIONAL  
SEMINAR  
AND EXPO



**LOGISTIC AND ROADS**

THE FIRST REUNION

**27 - 28 March, 2017**  
**Mexico City**

Centro Banamex  
Previous to the Logistic Summit  
& Expo 2017

Seminar Organized By PIARC'S  
Technical Committee B4 (TCB4) "Freight"

SECOND ANNOUNCEMENT

Organized In Cooperation with AMIVTAC  
and SCT:



## SECOND ANNOUNCEMENT

### **International Seminar & Expo, Mexico City 27-28 March, 2017**

### **“Logistics and Roads: The First Reunion” (Previous to the Logistic Summit & Expo 2017 - 29-30/March/2017)**

#### **Venue**

Centro Banamex, Mexico City  
<http://www.centrobanamex.com.mx>

**Organized in cooperation by**  
[AMIVTAC](#); [DIRCAIBEA](#);  
[Mexican Logistics & Supply Chain  
Association](#);  
[Logistics Summit & Expo 2017](#)

As well as other relevant  
organizations

#### **Presentation**

The Technical Committee B4  
“Freight Transport” (TCB4), of the  
World Road Association (PIARC) is  
organizing a 2-day international  
seminar about its working issues:

- Public policies in logistics.
- Transport Management.
- Energy Efficiency.

The objective of this international  
seminar is to provoke something

apparently no oftenly seen: have  
logisticians gather together with  
relevant road actors, and vice versa,  
to interchange knowledge and  
experiences in order to develop and  
enrich a common view on TCB4  
above working issues.

60% or more of the logistics in  
Mexico occur over the roads,  
however, logisticians rarely  
communicate with road  
administrations, concessionaires,  
operators, etc. In contrast, mexican  
logisticians have easy daily access  
and contact to their counterparts in  
the other infrastructure modes:  
seaports, airports, railroads.

Is this the same for the rest of the  
world? Regarding the share of  
logistics participating over the  
roads, for sure it is. So... Should  
something be done about it? Is  
joining these two industries,  
relevant to better address the  
issues above? TCB4 believes so.

## SECOND ANNOUNCEMENT

### Second Announcement / Call for presentations

A call for presentations is open until February the 28th, 2017. Authors are invited to submit an abstract of 400 to 500 words (in English only) addressing one or more of the **topics listed below, regarding TCB4 working issues**, and exposing possible areas of collaboration -or lack of it- among logisticians and roads, with clear objectives, a short description of the methodology or the scientific or business approach, an overview of the results and relevant conclusions.

The abstract can report a scientific work, a user-oriented work or some

case study illustrating the challenges of the 6 topics.

The abstracts will be reviewed by some TC B4 members and the authors of selected abstracts will have the opportunity to deliver a 15 to 20 minute presentation, in a session of the seminar. They will be invited to deliver their presentation, and if wished (not mandatory) a paper (5 to 10 pages) to be published in the e-proceedings. The best papers will be submitted to PIARC's journal, Routes/Roads.

The sooner the submission the better: the abstracts will be reviewed as soon as submitted, and if accepted, the authors will be notified. The call may be closed before the deadline if enough good abstracts are received.

#### Topics of interest for TCB4

- **Digitalization of transport:**
  - ✓ Freight / Logistics Policy
  - ✓ Truck Management
- **Electrification:**
  - ✓ Energy efficiency
- **Automation (Platooning, etc.):**
  - ✓ Truck Management
- **Truck parking (information, management, infrastr.):**
  - ✓ Truck Management
- **ITS Solutions (including Big Data):**
  - ✓ Freight / Logistics Policy
  - ✓ Truck Management
  - ✓ Energy efficiency
- **Weight and dimensions (including aerodynamics):**
  - ✓ Freight / Logistics Policy
- **Financing**
  - ✓ Freight / Logistics Policy
  - ✓ Truck Management
- **PPP's**
  - ✓ Freight / Logistics Policy
- **Alternative Fuel Corridors:**
  - ✓ Freight / Logistics Policy
  - ✓ Energy efficiency

#### Rules

Authors who submit accepted abstracts, scheduled for an oral presentation, must register for the seminar within 2 weeks of notification, at least during the 2 days (27-28 March). You will be exempted of the registration fee (early booking fee even after the deadline). Meals are included in the registration fee. A special reduced rate applies for accommodation at official hotels.

Submission of abstracts:  
[martin.ruesch@rapp.ch](mailto:martin.ruesch@rapp.ch);  
[csantillan@ciao.com.mx](mailto:csantillan@ciao.com.mx)

## Technical Visit

Technical visit to observe the supply and distribution processes

08:30 - Departure WTC, Crown Plaza Hotel.

09:30 - Visit Terminal Intermodal Toluca.

You will see the containers with auto parts for the assembly of cars transferring of the railroad to the highway.

10:30 - Visit freeway operation fee.

11:30 - Visit of assembling in Toluca

The arrival of these containers and their direct discharge to the production line will be observed.

12:30 - Visit to the terminal for car boarding.

It will be observed how the finished vehicles are taken back to the railroad for distribution.

13:30 - Meal.

16:30 - Arrival at WTC, Crown Plaza Hotel.

End.

# REGISTRATION

## Registration

The registration will cost € 300 euros, equivalent to \$ 6,798 Mexican pesos. (There will be registration online and on the site.) Registration will be free of charge for CTB4 members. A 10% discount will be made for PIARC members.

- As a plus for our attendees, we have silver passes for the [Logistic Summit & Expo](#), as well as a 40% discount on golden passes.
- Exchange rate may vary

## Methodology

- Presentations and workshop will be held within the Seminar on the topics mentioned above.

## Languages

- ✓ Official language (s) of the Seminar: Spanish and English.
- ✓ Simultaneous translation will be provided.

## Technical Program

DRAFT.

General structure of the technical program:

Day 1: Monday 27th March, 2017.

10:00 - 1 -Opening session presentations

- Opening remarks, Mr. Óscar Callejo, Infrastructure Under Secretary, SCT, Mexico
- Opening remarks by Mrs. Yuriria Mascott, Transport Under Secretary, SCT, Mexico
- What is the World Road Association (WRA), Óscar De Buen, Past President, WRA, Mexico
- Mexico's National WRA Delegation, Roberto Aguerrebere, Mexico WRA Mexico Delegation, Mexico

Opening remarks by AMIVTAC'S President, Mexico

- PIARC's TC B4 Freight and its activities, Martin Ruesch, Chair, Technical Committee B4 Freight, WRA, Switzerland

Authorities from other countries

11:00 - 2 -Session on **Multimodal Freight/Logistics Policies**

Chair: Tiffany Julien, TCB4 Working Group Leader, Transportation Specialist, Federal Highway Administration, USA.

- Title to be confirmed, Guillermo Nevarez, Director General for Railroad and Multimodal Transport, SCT, Mexico (tcb)
- Policies & Initiatives for energy efficient road freight transport in Japan, **Eiichi Taniguchi**, TCB4 Working Group Leader / Kyoto University; Japan.
- Innovative Elements of the multimodal Swiss Freight Policy, **Martin Ruesch**, TCB4 Freight / RAPP, Switzerland

15 minutes per presenter; half hour for Q&A

12:30 - Coffe break & networking

13:00 - 3 -Session: **Freight management and road traffic**

Chair: Eiichi Taniguchi, TCB4 Working Group Leader / Kyoto University, Japan.

- Hacia un Observatorio Logístico Nacional, **Gastón Cedillo** (National Log Lab-IMT), Mexico.
- Freight Fluidity -The US-Mexico Border Crossing Case", **Juan Carlos Villa**, Texas A&M, USA

# TECHNICAL PROGRAM

- USDOT National Performance Management Measures to Assess System Performance, Freight Movement, and CMAQ Improvement Program, **Tiffany Julien**, TCB4 Working Group Leader, Transportation Specialist, Federal Highway Administration, USA.

14:30 LUNCH & WHO IS WHO SESSION

16:30 - 4- **WORKSHOP AND EXPERTS PANEL:** Mexican Intermodal Transport and related road freight logistic issues.  
Chair: **Carlos Santillán**, Spanish Speaking Secretary TCB4 / ciaO, Mexico.

18:00 Networking cocktail

Day 2: Tuesday the 28th of March, 2017.

## 9:30 - 4 - **Multimodal Freight/ Logistics Policies II**

Chair: Hinko Van Geelen, TCB4 / Belgian Road Research Center, Belgium (tbc)

- National Logistics and Freight Master Plan of Austria, **Patrick Grassl**, Fed. Ministry for Transport, Innovation and Technology, PIARC TC B4, Austria

- Multimodal freight Transport Policy, Tiffany Julien, TCB4 Working Group Leader, Transportation Specialist, Federal Highway Administration, USA
- Freight Policy of the UAE, **Jonathan James**, Secretary English TCB4 and Head of Freight Policies Abu Dhabi, UAE (tbc)

15 minutes per presenter; half hour for Q&A

## 11:00 - 5 -Session on **Truck Management on Highways**

Chair: Silvia Sudol TCB4 / Argentinian Road Association (tbc), Argentina

- Weights & Dimensions, or Europlatooning, Nylander, Annelie, TCB4 / Trafikverket Strategic Development, Sweden
- Increase of truck weights & dimensions & HCT in Finland, Taneli Antikainen, TCB4 / ..., Finland
- ITS solutions and platooning for long distance road freight transport, Bernard Jacob, TCB4 / IFSTTAR, France
- USDOT Federal Highway: National Coalition on Truck Parking, Tiffany Julien, TCB4 Working Group Leader, Transportation Specialist, Federal Highway Administration, USA



## TECHNICAL PROGRAM

12:30 Coffe break & networking

### 13:00 6 -Session on **"Energy efficient freight transport"**

Chairperson: Else-Marie Marskar, TCB4 Member, Norwegian Public Roads Administration, Norway

- Electric Road System Solution for Road Transport, Patrick Duprat, TCB4 / Alstom, France
- Title, Alfredo Bueno TCB4 / IMT, Mexico
- Vision for Energy efficient and CO2-free urban logistics, Martin Ruesch, TCB4 Freight / RAPP, Switzerland

14:30 LUNCH & WHO IS WHO SESSION

### 16:00 7 -Session on **"ITS and enforcement of regulations on highways"**

Chair: Jonathan James (tbc), , Secretary English TCB4 and Head of Freight Policies Abu Dhabi, UAE

- "Title", Rodolfo Hernández Casanova, Logistics Manager, National Private Transport Association. (tbc)
- Innovative Best Practices for Freight Transport in Europe - Results from the BESTFACT Project, Martin Ruesch, TCB4 Freight / RAPP, Switzerland
- Bernard Jacob, TCB4..., France (tbc)

17:30 - Closing Panel with all the chairs of the sessions, presenting and discussing conclusions Chairs

18:30 - End

## Agreements with airlines

### Aeroméxico

#### **A u t h o r i z a t i o n Code: IT2ORGG0916N1**

20% NATIONAL discount on all tariff structure except classes W, V, R, N, E.

Valid for travel from March 27 to April 1, 2017. It is necessary to present registration form or invitation letter to the event. AM 001 - 4999 series flights are applied.

Do not apply codeshare flights. Reservation and sale at Aeromexico Ticket Office and Call Center. The Discount applies at the time of issue of the Ticket.

In case of a change of date or schedule, the charges corresponding to the tariff regulation will be applied, as well as the difference of the rate in case the original reserved class does not exist.

The event will be registered on the page 30 days before the official date. For reservations, go to any AEROMEXICO ticket office or call our Reservations Center at 51-22-4000 or 51-33-4000 in Mexico City, in the interior of the Republic at 01800-021-4000.

### Interjet

#### **Authorization Code: LOGSUM17**

10% discount ABOUT THE AERIAL PORTION OF THE TICKET to the attendees.

Attendees will be able to travel with flexibility in the trip of 3 days before the event start date DURING THE EVENT DATES and 3 days after the event end date.

They will be able to travel with discount of all the cities that have destiny the city SEDE of the event. The discount applies based on the rate that is available at the time of purchase.

In case of a change of date or schedule, the charges corresponding to the tariff regulation will be applied as well as the difference of the rate in case the original reserved class does not exist.

The event will be registered on the page 30 days before the official date. Passengers or assistants can purchase their travel tickets only through the website <http://www.interjet.com.mx/eventosinterjet.aspx> with the promotion code, being the only form of payment with charge to Card credit.

# HOTEL AGREEMENTS

## Hotel agreements

### Hyatt Regency Mexico City

Standard room in European Plan..... **\$ 202.00 USD \***

- Address: Champs Elysees 204, Polanco Chapultepec, Polanco V Secc, 11560 Mexico City.
- Add to this amount tip: Buttons, \$ 6 USD - Camaristas \$ 4USD.

### Crowne Plaza Hotel México City

Standard Room in European Plan..... **\$2,300.00 MXN \***

- Address: Dakota 95 Col. Naples, Del. Benito Juárez C.P. 03810, Mexico City
- Phone: +52 55 1164 1164
- WIFI
- Add to this amount tip per night: Buttons, \$ 40.00 MXN - Camaristas \$ 35.00 MXN.
- Per night: \$ 30.00 MXN -Caristas \$ 40.00 MXN.

### Holiday Inn Express & Suites WTC

Standard Room with Continental Breakfast..... **\$ 1,450.00**

#### **MXN \***

- Address: Dakota 95 Col. Naples, Del. Benito Juárez C.P. 03810, Mexico City
- Phone: +52 55 1164 1160
- WIFI / Local calls in courtesy.
- Includes Continental Buffet Breakfast
- Add to this amount tip per night: \$ 30.00 MXN - Campers \$ 40.00 MXN.

# HOTEL AGREEMENTS

## Hotel agreements

### **Mission Tereo Convention Center**

Single Room ..... \$ 1,171.00

MXN \* + Taxes

Double Room ..... \$ 1,271.00

MXN \* + Taxes

Mention the event for the rate to be respected

• Address: San Luis Tlalilco 2 Esq. Gustavo Baz 47 Col. Parque Industrial Naucalpan, C.P. 53370, Edo. from Mexico

Telephone: +52 55 5312 9760

WIFI / Parking / Transportation from the hotel to Centro Banamex free of charge upon reservation / Breakfast Buffet / Gym / Sauna and steam room / Billiards / Soccer and basketball court / Business Center

• Add to this amount tip per night: Buttons, \$ 40.00 MXN - Camaristas \$ 35.00 MXN.

### **Alteza Polanco**

Standard Room with Continental Breakfast ..... \$ 231 USD \* 30 days in advance

• Address: Blas Pascal 111 Col. Polanco 1st Section C.P. 11510 Delegation Miguel Hidalgo, Mexico City

Phone: +52 55 6798 4801

WIFI / Local calls in courtesy.

Includes Continental Buffet Breakfast

• Add to this amount tip per night: \$ 30.00 MXN - Campers \$ 40.00 MXN.

## Companion Program

The companion program will be announced shortly, in a third announcement.

## General information about the host country: México

Currency: Mexican peso.  
Credit cards: Visa, Mastercard,  
AMEX.  
Vaccines: NA  
Electricity: 110 v  
Mild weather.

Casual clothing.

VISA is not necessary to visit  
Mexico



**Más información:** Centro de Negocios ciaO  
contacto@ciaO.com.mx • Tel. 52 55 5025 6570